


MUAMUADOLLS

 PRESENT
HAUS OF MUAMUA

There is a story behind every creation; the way it's made, the maker, their inspiration. MUA MUA DOLLS journey began on the beach of Bali, a chance meeting between the creative Ludovica Virga and her gifting spirit shaped the first collection of crochet MUA MUA DOLLS in the appearance of various playful form to be giving to everyone and anyone whom she crosses path with as a token of happiness and the memories they shared. The meaning behind these MUA MUA DOLLS is to absorb any negative energy that once in a while, come one's way.



Collection after collection, MUA MUA DOLLS evolved into Ready To Wear and accessories that shaped in a comical sense of fashion for courageous women whom adores high fashion and aren't afraid to express themselves, each piece is embellished with sequins and beadings hand sewed one at a time, developed into such elaborated individual statement pieces that are fun to wear, pinning on a handmade crochet doll on a Birkin, wearing a humorous hand sewed sequine oversize t-shirt dress with a pair of old school Adidas, MUA MUA DOLLS is fun and courageous.

Our Charity:

Mua Mua Dolls was born on the beautiful island of Bali in 2006, each doll is in fact hand-made in Bali to support the local economy of rural areas inhabited by women, children and elderly living in challenging conditions, part of our collection income is donated yearly to a Sumbawa school to help and support women's education.



* Winner of The Best Designer Award at Arab Fashion Week Ready Couture SS18 Debut Runway

Mua Mua Dolls Stockist:

Revolve, 3NY, Boutique, Kirna Zabete, Wildside, ZeZe Duarte, Tom Greyhouund, Shinsegae Bluefit, Samsung Beaker, Lotte, Liger, Zuma, I.T., D-Mop, Rubino, Apt. 3R, Browns, Harrods, Net-a-Porter, 10 Corso Como, Silvia Bini, Domino Group, Helen Marlen, Boutique One, Etoile, Sauce, Harvey Nichols, Saks Fifth, HYPEGYPT

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