

 fashionbar



interiors
source book 2007

Welcome to the fashionbar/fashionshop!

In the past nine years fashiontv became a widely recognized and popular tv channel. The ftv brand is known to millions of viewers world wide. The fashionbar brand follows closely, enjoying a healthy development – more than twenty Operator Contracts were signed in the last 24 months. To name a few, fashionbars operate now in Monte Carlo, Jacarta, Athens, Vilnius, Kaunas, Tibilisi, Kiev, Miami South Beach, Moscow, Cape Town and Riga. This source book should help when planning a fashionbar/fashionshop point of sale. The designs presented are aimed at the public frequenting shopping malls, department stores, airport and railway terminals, trade fairs and alike.

The fashionbar/fashionshop point of sale is 360° accessible. From one side it is a caffè/bar offering coffee, snacks or pastries and ftv music and from the other side a shop offering a wide choice of fashiontv brand gift articles: CDs, porcelain, glassware, flatware and T-shirts, aprons, napkins, teas, cafes, bijouterie, trendy magazines and more... It is also the site of local fashion events, organized in cooperation with ftv.

The fashionshop's take-away sales of fancy ftv brand items are forcefully promoted by advertising on the fashiontv channel. This promotion represents an added value, influencing customers to visit fashionbar/fashionshop outlets. Few brands with stores in shopping malls, airports or on trade fairs can supply the promotion of it's locations or merchandise compatable with the daily ftv 24 hour world wide advertising.

 fashionbar

ftv fashionbar
designed for ftv



fashionbar

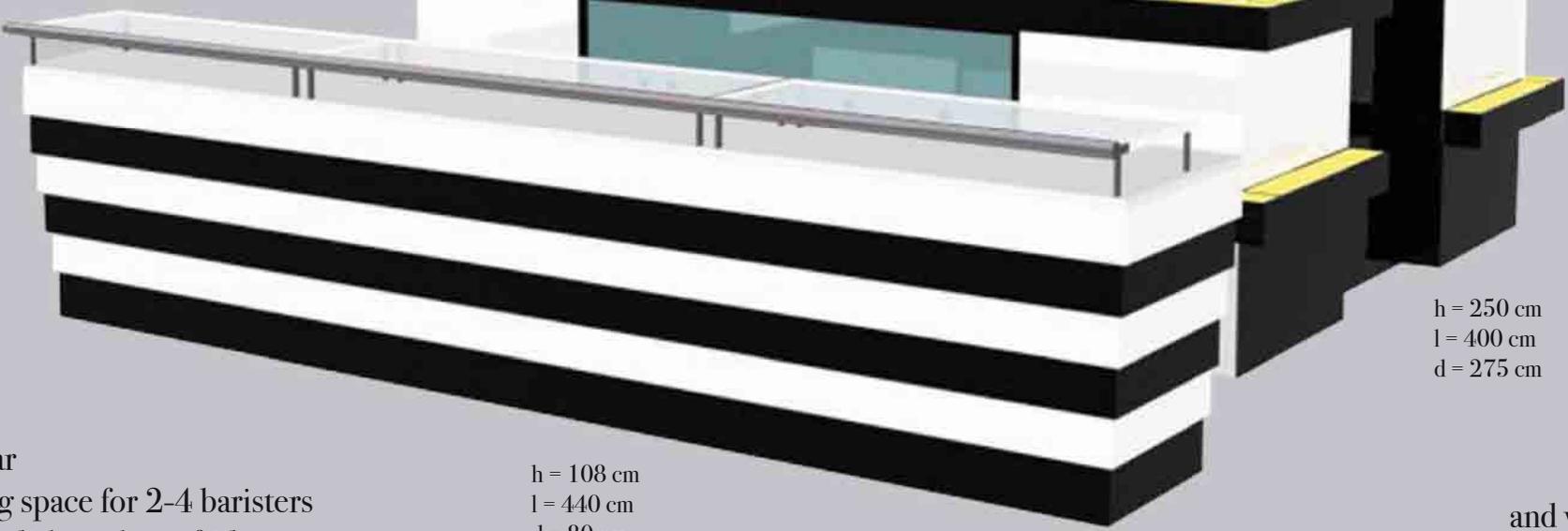
point of sale
360° accessible

monitor for ftv
or DVD broadcast

f· fashionbar

fashionbar light sign

display shelves
with soft light
placed in upper
and bottom shelf



unit price	€ 46.800
min. order	1 set

h = 250 cm
l = 400 cm
d = 275 cm

caffe bar
working space for 2-4 baristers
built-in dish washers, fridges,
shelves and more inside.

h = 108 cm
l = 440 cm
d = 80 cm

door to storage
and video controll space

fashionshop

point of sale
360° accessible
offering ftv brand articles

monitor for ftv
or DVD broadcast

fashionshop light sign



display shelves
with soft light
placed in upper
and bottom shelf

h = 250 cm
l = 400 cm
d = 275 cm

unit price	€ 46.800
min. order	1 set

h = 108 cm
l = 215 cm
d = 80 cm

sales counter
working area
for two sales persons
cash register
computer and packaging

ftv reception desk



back view-space for shelves,
computer, waste basket,
working space for one receptionist

side view



unit price	€ 3.300
min. order	1 pc

h = 105 cm
l = 140 cm
d = 80 cm



construction system

close up of montage
of side panels

the metal side panels and the bar top
easy to fit – held by magnets and simple
screws. The side panels can be
exchanged within minutes – lifting each
off by hand and mounting new ones.



ftv bar

example for assembly



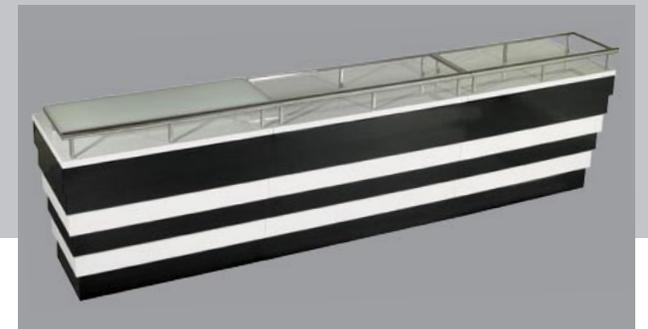
easy to assemble
 this bar is 450 cm long
 bar set of three parts
 bar top, side panels and
 glass shelf easy to mount

unit price	€ 7.880
min. order	1 pc

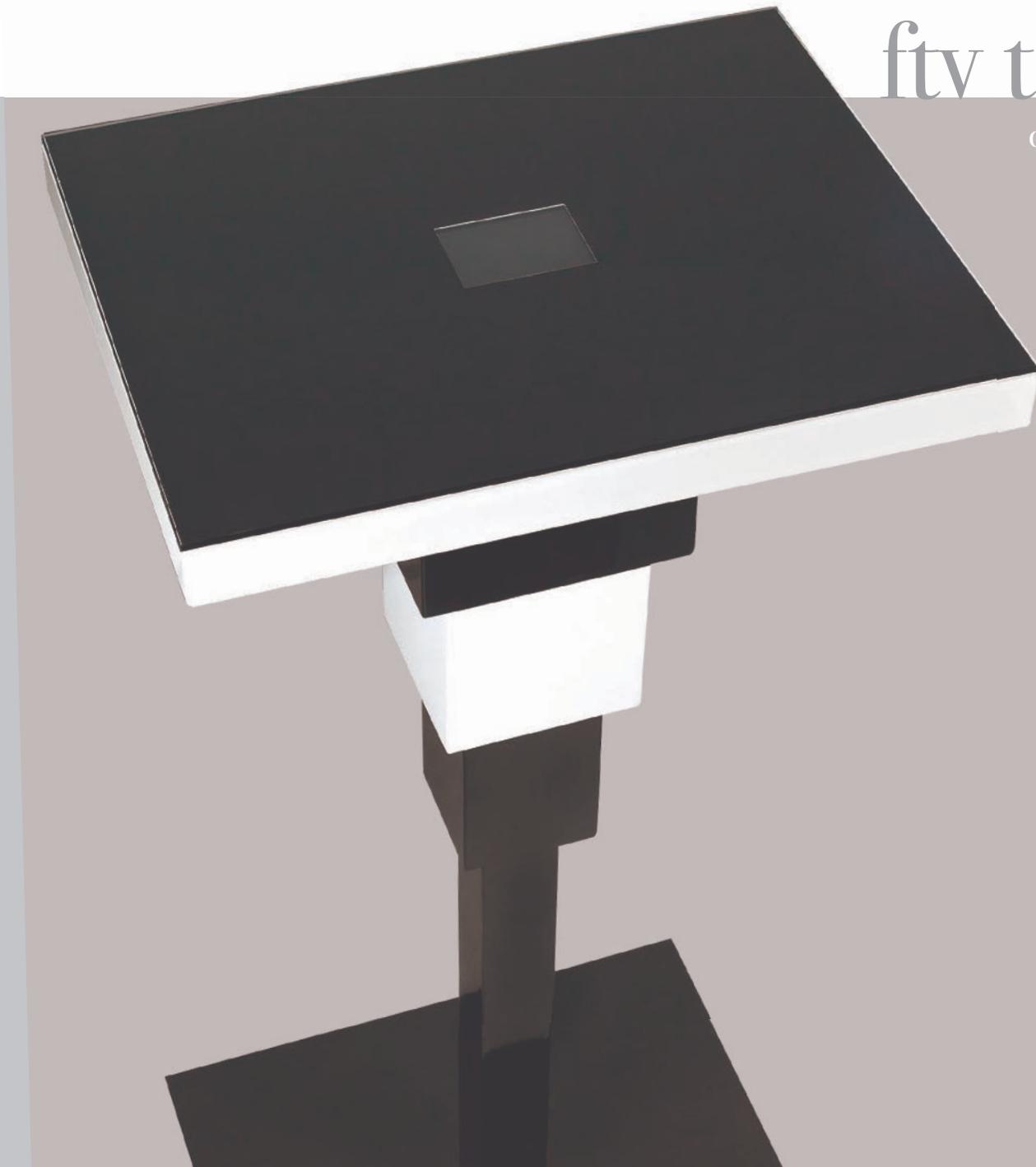
ample space for
 gastronomy equipment

almost ready – just push together
 and secure the bar parts

2 hours for assembling
 the bar is ready for fit out

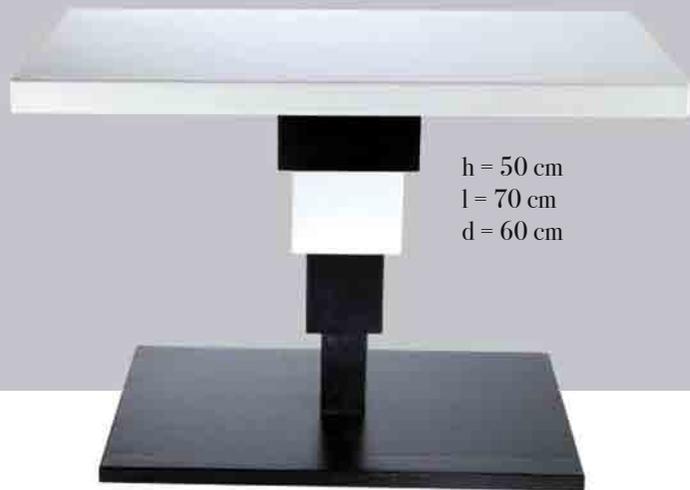


ftv tables
designed for ftv



bar table
table top with
built-in monitor
(optionnal)

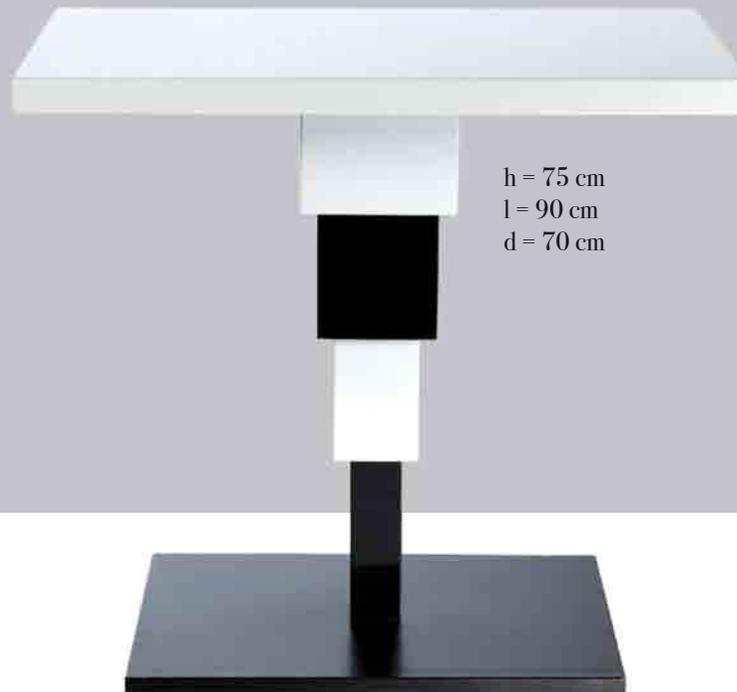
ftv low table



h = 50 cm
l = 70 cm
d = 60 cm

unit price	€ 740
min. order	2 pcs

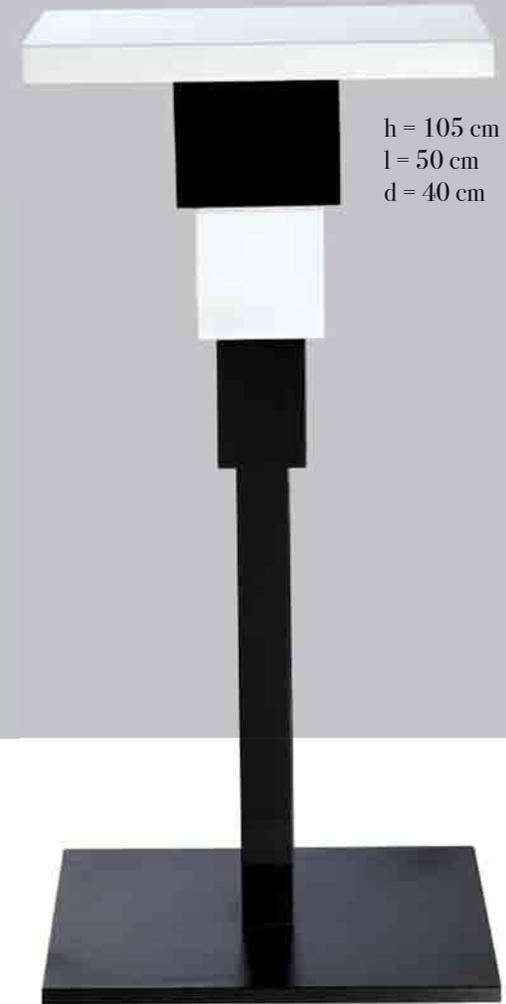
ftv dinner table



h = 75 cm
l = 90 cm
d = 70 cm

unit price	€ 780
min. order	2 pcs

ftv bar table



h = 105 cm
l = 50 cm
d = 40 cm

unit price	€ 820
min. order	2 pcs

laquered metal ftv tables with
exchangable side panels

 fashionbar

ftv furniture

designed for ftv







ftv tableware

designed for ftv



flatware
chrome plated

set
of four
pieces



six sets
of four pieces
in one box



unit price	€ 92
min. order	1 box

candle holder
full-lead crystal



unit price	€ 78
min. order	6 pcs

champagne



unit price	€ 3,20
min. order	12 pcs

red wine



unit price	€ 3,80
min. order	12 pcs

water



unit price	€ 2,40
min. order	12 pcs

whisky



unit price	€ 3,60
min. order	12 pcs

beer



unit price	€ 2,70
min. order	12 pcs



unit price	€ 3,60
min. order	12 pcs

white wine

 fashionbar

ftv café new bone china

designed for ftv



set of three ftv cups and saucers



cappucino or tea
cup 10 x 7 cm
saucer 16 x 16 cm



unit price	€ 5,50
min. order	6 pcs

mocca
cup 8 x 7 cm
saucer 13,5 x 13,5 cm



unit price	€ 4,10
min. order	6 pcs

espresso
cup 6 x 6,5 cm
saucer 11 x 11 cm



unit price	€ 3,30
min. order	6 pcs

 fashionbar

ftv dinner new bone china

designed for ftv



set of 3 plates



ftv plates

unit price	€ 30,40
min. order	6 pcs

main dish plate
31 x 31 cm



salad plate
25,8 x 25,8 cm



appetizer plate
19 x 19 cm



bowl
16,5 x 16,5 cm



unit price	€ 5,60
min. order	6 pcs

ashtray
8,6 x 8,6 cm



unit price	€ 2,20
min. order	6 pcs

set of 3 saucers
8,6 x 8,6 cm



unit price	€ 6,90
min. order	6 pcs



ftv saucers

10,6 x 10,6 cm



12,5 x 12,5 cm



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source book information

payment terms: 50% on order, 50% paid against shipping documents by fax
delivery: 60 days upon receipt of your 50% deposit.

partial shipment and transshipment allowed.

all prices FOB Vienna, Austria

for information regarding orders, delivery conditions and prices

contact: andrea@ftv.com

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