



interiors  
source book 2007



## Welcome to the fashionbar/fashionshop!

In the past nine years fashiontv became a widely recognized and popular tv channel. The ftv brand is known to millions of viewers world wide. The fashionbar brand follows closely, enjoying a healthy development – more then twenty Operator Contracts were signed in the last 24 months. To name a few, fashionbars operate now in Monte Carlo, Jacarta, Athens, Vilnius, Kaunas, Tibilisi, Kiev, Miami South Beach, Moscow, Cape Town and Riga. This source book should help when planning a fashionbar/fashionshop point of sale. The designs presented are aimed at the public frequenting shopping malls, department stores, airport and railway terminals, trade fairs and alike.

The fashionbar/fashionshop point of sale is 360° accessible. From one side it is a caffè/bar offering coffee, snacks or pastries and ftv music and from the other side a shop offering a wide choice of fashiontv brand gift articles: CDs, porcelain, glassware, flatware and T-shirts, aprons, napkins, teas, cafes, bijouterie, trendy magazines and more... It is also the site of local fashion events, organized in cooperation with ftv.

The fashionshop's take-away sales of fancy ftv brand items are forcefully promoted by advertising on the fashiontv channel. This promotion represents an added value, influencing customers to visit fashionbar/fashionshop outlets. Few brands with stores in shopping malls, airports or on trade fairs can supply the promotion of it's locations or merchandise compatable with the daily ftv 24 hour world wide advertising.

 fashionbar

ftv fashionbar

designed for ftv



fashionbar

point of sale  
360° accessible

monitor for ftv  
or DVD broadcast

 fashionbar

fashionbar light sign

display shelves  
with soft light  
placed in upper  
and bottom shelf

unit price	€ 46.800
min. order	1 set

h = 250 cm  
l = 400 cm  
d = 275 cm

caffe bar  
working space for 2-4 baristers  
built-in dish washers, fridges,  
shelves and more inside.

h = 108 cm  
l = 440 cm  
d = 80 cm

door to storage  
and video controll space



## fashionshop

point of sale  
360° accessible  
offering ftv brand articles

monitor for ftv  
or DVD broadcast

fashionshop light sign



display shelves  
with soft light  
placed in upper  
and bottom shelf

h = 250 cm  
l = 400 cm  
d = 275 cm

unit price	€ 46.800
min. order	1 set

sales counter  
working area  
for two sales persons  
cash register  
computer and packaging

h = 108 cm  
l = 215 cm  
d = 80 cm

## ftv reception desk



h = 105 cm  
l = 140 cm  
d = 80 cm



back view-space for shelves,  
computer, waste basket,  
working space for one receptionist

side view



unit price	€ 3.300
min. order	1 pc



## construction system

close up of montage  
of side panels

the metal side panels and the bar top  
easy to fit – held by magnets and simple  
screws. The side panels can be  
exchanged within minutes – lifting each  
off by hand and mounting new ones.





ftv bar

example for assembly



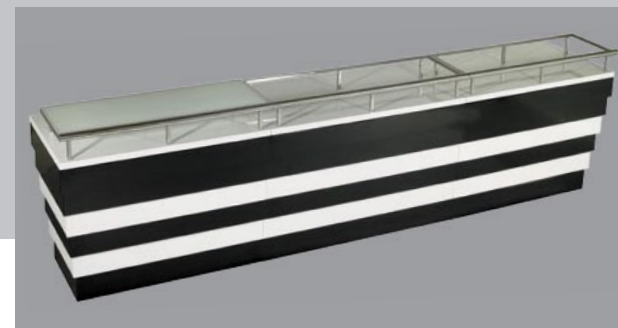
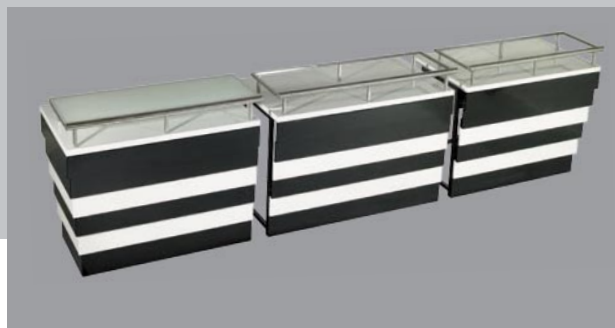
easy to assemble  
this bar is 450 cm long  
bar set of three parts  
bar top, side panels and  
glass shelf easy to mount

unit price	€ 7.880
min. order	1 pc

ample space for  
gastronomy equipment

almost ready – just push together  
and secure the bar parts

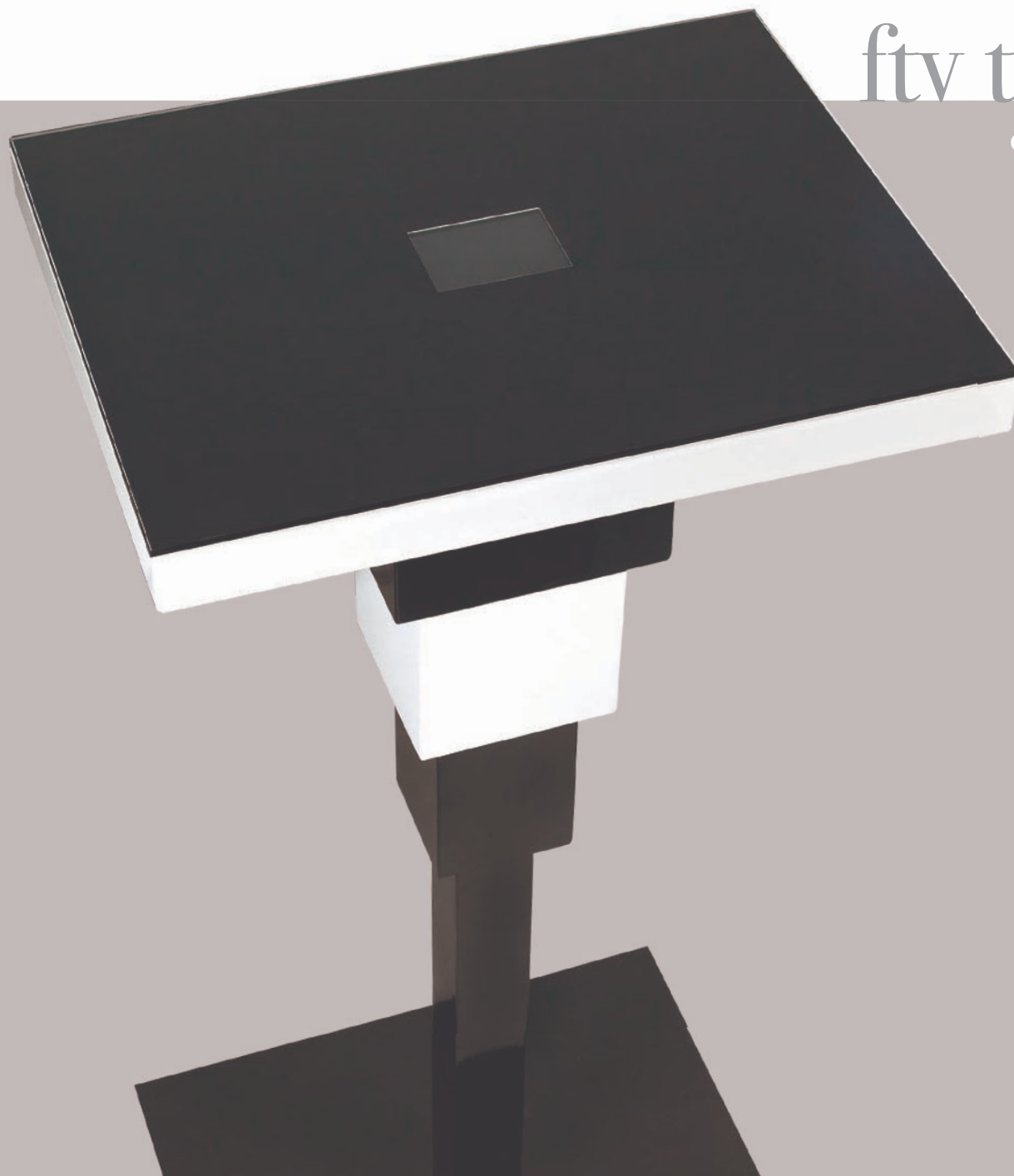
2 hours for assembling  
the bar is ready for fit out



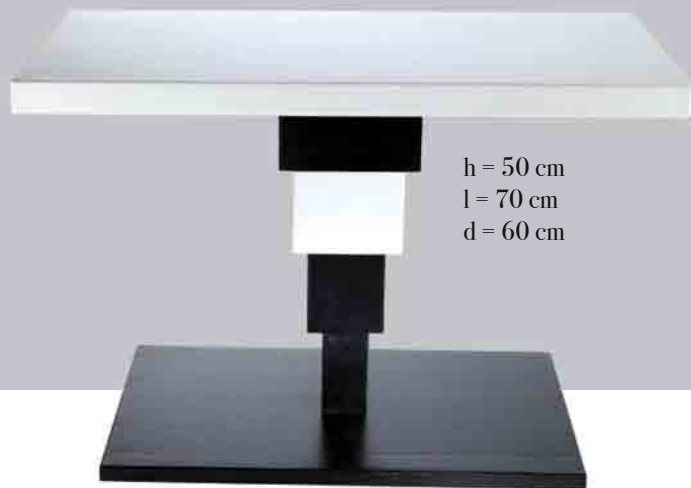
# ftv tables

designed for ftv

bar table  
table top with  
built-in monitor  
(optionnal)



ftv low table



h = 50 cm  
l = 70 cm  
d = 60 cm

unit price	€ 740
min. order	2 pcs

laquered metal ftv tables with  
exchangable side panels

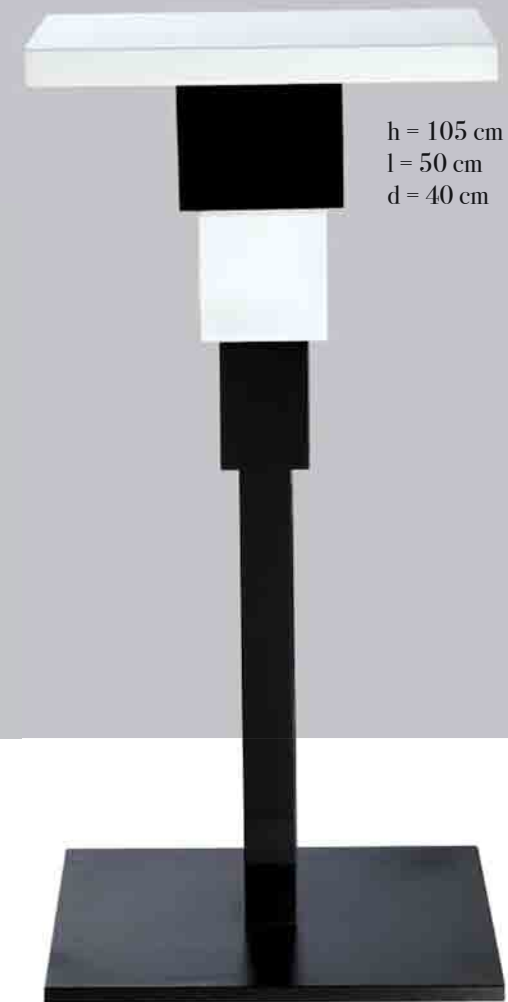
ftv dinner table



h = 75 cm  
l = 90 cm  
d = 70 cm

unit price	€ 780
min. order	2 pcs

ftv bar table



h = 105 cm  
l = 50 cm  
d = 40 cm

unit price	€ 820
min. order	2 pcs

 fashionbar

ftv furniture

designed for ftv







# ftv tableware

designed for ftv



flatware  
chrome plated

set  
of four  
pieces



six sets  
of four pieces  
in one box



unit price	€ 92
min. order	1 box

candle holder  
full-lead crystal



unit price	€ 78
min. order	6 pcs

champagne



unit price	€ 3,20
min. order	12 pcs

red wine



unit price	€ 3,80
min. order	12 pcs

water



unit price	€ 2,40
min. order	12 pcs

whisky



unit price	€ 3,60
min. order	12 pcs

beer



unit price	€ 2,70
min. order	12 pcs



unit price	€ 3,60
min. order	12 pcs

white wine

 fashionbar

ftv café new bone china

designed for ftv



## set of three fiv cups and saucers



### cappuccino or tea

cup 10 x 7 cm  
saucer 16 x 16 cm



unit price	€ 5,50
min. order	6 pcs

### mocca

cup 8 x 7 cm  
saucer 13,5 x 13,5 cm



unit price	€ 4,10
min. order	6 pcs

### espresso

cup 6 x 6,5 cm  
saucer 11 x 11 cm



unit price	€ 3,30
min. order	6 pcs



# ftv dinner new bone china

designed for ftv



set of 3 plates



## ftv plates

unit price	€ 30,40
min. order	6 pcs

main dish plate  
31 x 31 cm



salad plate  
25,8 x 25,8 cm



appetizer plate  
19 x 19 cm



bowl  
16,5 x 16,5 cm



ashtray  
8,6 x 8,6 cm



set of 3 saucers  
8,6 x 8,6 cm



## ftv saucers

10,6 x 10,6 cm



12,5 x 12,5 cm



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## source book information

payment terms: 50% on order, 50% paid against shipping documents by fax

delivery: 60 days upon receipt of your 50% deposit.

partial shipment and transshipment allowed.

all prices FOB Vienna, Austria

for information regarding orders, delivery conditions and prices

contact: [andrea@ftv.com](mailto:andrea@ftv.com)

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